



They conquered the mountain that once leveled a region. Officials of the Manila North Tollways Corporation (MNTC) and the Tollways Management Corporation (TMC), concessionaire and operator respectively of the North Luzon Expressway, pose at the crater of Mount Pinatubo after navigating a rugged terrain of rocks, mud and steep slopes. The crater which spewed lava and turned the region into a “lahar land” fifteen years ago has now become one of the most magnificent lakes in the country and the most visited tourist attraction in the region. Through its “Rediscover the North” tourism promotions campaign, MNTC is taking an active role to promote tourism and investment in Central and Northern Luzon – and accelerate development in these regions that are steadily rising from the ruins wrought by Mount Pinatubo.

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