

GRAND ANVIL



Manila North Tollways Executives (MNTC) officials Oscar M. Lopez, Jose P. de Jesus, and Marlene N. Ochoa, chairman, president, and communications director respectively, receive the highest award, Grand Anvil, conferred by the Public Relations Society of the Philippines (PRSP) besting over 100 entries. MNTC shared the award with Dante M. Velasco, chairman of Creative Point Inc., MNTC's communication consultant.

Flanking the winners are Anvil Awards chairman of the Board of Jurors Justice Amado Valdez, PRSP president Milen de Quiros, Anvil chairman Joel Lacsamana and PRSP director Ed Alcaraz. MNTC was cited for its Integrated Communication Program for the New North Luzon Expressway, “that built understanding of various publics to view the higher toll fee structure within the larger context of far-reaching development imperatives for Central and North Luzon .”